



Lion Don Cameron

The Lions Pride
Official Newsletter of
The Lions Club of Sault Ste. Marie, Ontario
District A-5 Zone31 West

Volume 1 - Issue #07-2014 03 12



Bulletin Editor

2013 – 2014 Directors			International & District Officers	
	Title	Telephone #		Title
Lion Rick Boucher	President	705-949-0920	Lion Barry Palmer	International President
Lion Carol Russell	First Vice President	705-946-2726	Lion Brian Closs	District Governor A-5
Lion Don Vardy	Second Vice President	705-253-4301	Lion Andrew McRae	Immediate Past District Governor
Lion Don Cameron	Secretary	705-253-0803	Lion Harold Huhtanen	1 st Vice District Governor
Lion Janet Gawne	Treasurer/I.P.P.	705-781-2275	Lion Gerry Bertrand	2 nd Vice District Governor
Lion Andrew McRae	Lion Tamer	705-942-5518	Lion Jackie Labelle	District Secretary
Lion Bob Gawne	Tail Twister	705-781-2275	Lion Peter Oshell	District Treasurer
Lion Andrea Pedersen	Membership Chair	705-759-0950	Lion Kim Groen	Region 31 Chair
Lion Patricia Thompson	1 yr. Director	705-949-9737	Lion Glen Thompson	Zone 31 West Chair
Lion Cyndie Huizing	1 yr. Director	705-575-2719		
Lion Ron Anderson	1 yr. Director	705-759-3108		
Lion Glen Thompson	2 yr. Director	705-949-9737		
Lion Jim Russell	2 yr. Director	705-946-2726		
Lion Joan Zachary-Curtin	2 yr. Director	705-759-3312		



**International President, Lion Barry Palmer’s Theme:
“Follow Your Dream”**



Happy St. Patrick’s Day!



Next Dinner Meeting is on **2014 03 12**, Wednesday, 6:30pm at **North 82 Steak & Seafood Co.** at 82 Great Northern Road. The 'Lions Pride' is published monthly.

March 2014 – As we are well into March, when is the first day of spring again? We all know and think winter has hung around enough!

Reinvent Yourself as a Social Media Star

I made my living [selling homes](#). To be a success—and business was brisk for me—you had to use all the tools at your disposal. Newspaper ads in particular helped showcase homes and attract buyers. That was then. Today, as I am sure you know, the Internet is crucial to the [real estate business](#). **The point is that you have to adapt or wither and die.**

[Lions clubs](#) don't sell a product, of course. But we do have to sell ourselves in the marketplace of perception, visibility and viability. Lions don't have to be hip. **But we need to be out there—on the web, Facebook, Twitter and so forth.**

Sometimes the smartest, most capable people fall behind the pack because of an inability to adapt and be flexible. "I think there is a world market for maybe five computers," Thomas Watson, chairman of IBM, famously said in 1943. "Who the heck wants to hear actors talk?" said H. M. Warner of Warner Brothers in 1927.

"We don't like their sound and guitar music is on the way out," according to the Decca Recording Co. in rejecting the Beatles in 1962. Well, conversely in 2014 you don't have to be a genius to promote Lions and in so doing add members, especially younger members, draw more people to events and improve club morale, communications and attendance.

Read this month's LION Magazine and discover 25 simple steps to get the most out of [social media](#).

I'm a convert myself to social media. I've been on this [green earth](#) for a number of years now and had to relearn my ways of doing things. I now write a [blog for the LCI website](#), [share photos](#) on my [Facebook page](#) and watch funny and informative [Lions videos on YouTube](#). I dreamt of a new Barry, one who was in tune with the times. Follow Your Dream.

Reach for the sky and zoom through cyberspace. You'll enjoy the ride, and your club will shine like a shooting star.

Barry J. Palmer
Your Lions Clubs International President

Walking into the pub, Patick said to the bar tender, "Pour me a stiff one, Sean. I just had another tiff with the little woman." "Oh yeah," said Sean. "And how did this one end?" "Well I'll tell ya now when it was over," Patick replied, "herself came to me on her hands and knees, she did."

"You don't say? Now that's a switch! What did she say?" She said, "Come out from under that bed, you gutless weasel!"

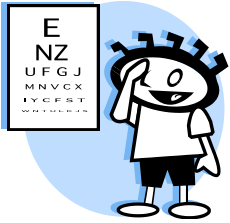
Beaver Island Realty

Donations and Activities of our Club:

CNIB – A donation of \$1,800.00 was approved for the CNIB to purchase needed items for their clients.

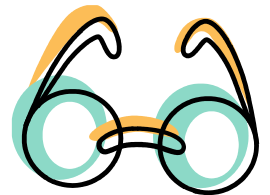
Visual Aid – A request was received from an individual for assistance regarding a visual aid; this request was referred to Community Assistance Trust for their input.

Activities



Vision Screening – Vision screening is now ongoing in the public elementary schools. A special thank you to the retired teachers as they are carrying the ball on this very worthwhile project. Vision screening is to be completed by May 1st, 2014.

Used Eye Glasses and Hearing Aid Recycling – Lion Ron Houghton reported that a total of 2,260 pairs of used eye glasses have been collected and shipped! Five hearing aids have been collected and recycled.

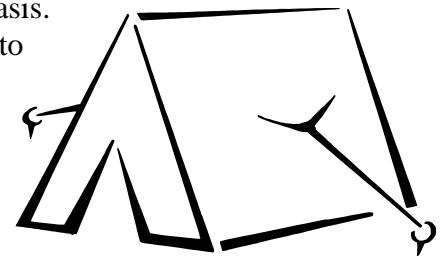


2310 Army Cadets – The cadets competed in the all Ontario Biathlon in Sudbury, one cadet won a silver metal. “Tag Day” will be held on April 11th & 12th, Friday and Saturday.



Pointe des Chenes Family Campground

The campground committee has been busy meeting on a regular basis. A final year end report has been completed and will be presented to City Council. Plans are ongoing for the expansion of the campground. A search for a new campground manager is also underway, applications for this position will be accepted until 2014 02 12.



Irishman went to a pet shop and asked how many budgies were in stock. "We have 99" replied the shop owner "Give us the lot" said the Irish man, paid for them and left. He went to a tailors shop and had 99 pockets sewn into a jacket, put a budgie in each pocket, went up to the Post Office Tower and jumped off. He hit the ground with an almighty smack and lay there groaning until a passer-by came and asked him what had happened. "I don't know sur" he replied "but that's the last time I try that budgie jumping"

Beaver Island Realt



Friendship Banners:

Lion Jim Russell with Kerry Marshall, SK Graphics.

2001 – Honorable Mention was received.

2002 – 2012 International Winner!!

Lion Grant King of the Thessalon Lions Club – quite a milestone. Having grown up in the area, I remember Grant as a true gentleman and one that could fix anything with a small motor when he was in business.

North Shore Sentinel

Veteran Thessalon Lion Grant King honoured for 55 years with Club



THESSALON – Veteran Thessalon Lions Club member Grant King was honoured at a November 2013 meeting of the Club for 55 years with the organization, serving in a number of roles, including executive and event chairs. Grant was a former local businessman and maintenance supervisor at Algoma Manor and is now retired, however, busier than ever and looking forward to getting back into his maple syrup bush for another season. Pictured at left, Grant was volunteering at a local event in the late 1990s.



I was just sitting here wondering.....
When the hell is spring coming?

Internet



Bruce Mine Lions Club – induction of three new members. The induction ceremony was conducted by IPDG Lion Andrew McRae, PDG Lion Myra Kiernan, PRC Lion Jim Russell and Lion Carol Russell.

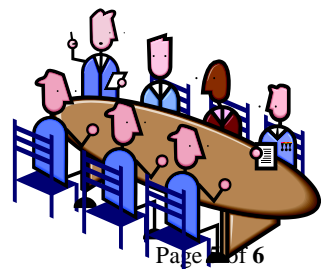


Sympathies – Our sympathy is extended to Lion Glen Thompson on the recent passing of his nephew. All of our thoughts and prayers are with you at this difficult time Lion Glen.



Up and Coming -

Business Meeting – March 26th, 2014, Wednesday, 7:00pm at North 82, Great Northern Road



Around About Florida



Two young ladies ready to go out for dinner!

View from our Front Door; inland water way, Indian Shores

Just an ordinary run about down here in Florida. Certainly beats the 12' "Little Fisherman" aluminum with a 9.9hp I used to have.

